

**Toll Free No. 18003093444**

**E-WASTE MANAGEMENT BY SWACH ENVIRO INDIA E-  
WASTE PVT. LTD.**



## **Introduction:**

E-waste is a popular, informal name for electronic products nearing the end of their "useful life." Mobile Phones, Smart Phones, Feature phone, I Phones, Laptop, Desktop, Thin Clients, Air Conditioners, Televisions, Refrigerators, Washing Machines, VCDs, stereos, copiers, and fax machines are common electronic products. Many of these products can be reused, refurbished, or recycled.

E-waste has been one of the fastest growing waste streams in the world. While e-waste contains valuable materials such as aluminium, copper, gold, palladium and silver, it also contains harmful substances like cadmium, lead and mercury. In the absence of proper awareness, disposing e-waste in landfill can result in toxic emissions to the air, water and soil and pose a serious health and environmental hazards.

**Under the guidelines of the Ministry of Environment, Forest and Climate Change, Government of India, E-Waste (Management) Rules, 2016 and M/S REDSTER COMMERCE PRIVATE LIMITED stands committed to implement E-Waste Rules.**

We, **M/S REDSTER COMMERCE PRIVATE LIMITED** understand there is a need to encourage recycling of all useful and valuable material from e-waste so as to conserve the ever depleting natural resources. Recycling end-of-life discarded products is vital if we are to save resources and minimize landfill **M/S REDSTER COMMERCE PRIVATE LIMITED** understands its responsibility and in this regards we have tied-up with one of the leading PRO namely **SWACH ENVIRO INDIA E-WASTE PVT. LTD.** for facilitating our customers to enable them to dispose of e-waste products after its end-of-life.

## **Recycling of E-waste:**

The company has tied -up with PRO **M/S SWACH ENVIRO INDIA E-WASTE PVT. LTD.** For collection of all our E-waste on PAN India and disposes the same with their Registered Recyclers

Customer can reach or call on Toll Free No **18003093444**. Our representatives explain them about process of disposal and make them aware about nearest drop point available to drop the e-waste also give information about incentive we will offer to them against their end of life product. If any customer wants to handover the material from their door steps, we do send either our logistics team or **M/S SWACH ENVIRO INDIA E-WASTE PVT. LTD.** team to collect the items and channelize the same to our e-waste partner plant for final processing.

## ***Benefit of recycling of E-waste:***

- E-waste contains many valuable, recoverable materials such as aluminum, copper, gold, silver, plastics, and ferrous metals. In order to conserve natural resources and the energy needed to produce new electronic equipment from virgin resources, electronic equipment can be refurbished, reused, and recycled instead of being land filled.
- E-waste also contains toxic and hazardous materials including mercury, lead, cadmium, beryllium, chromium, and chemical flame retardants, which have the potential to leach into our soil and water.
- Protects your surroundings- Safe recycling of outdated electronics promotes sound management of toxic chemicals such as lead and mercury.
- Conserves natural resources- Recycling recovers valuable materials from old electronics that can be used to make new products. As a result, we save energy, reduce pollution, reduce greenhouse gas emissions, and save resources by extracting fewer raw materials from the earth.
- Helps others - Donating your used electronics benefits your community by passing on ready-to-use or refurbished equipment to those who need it.
- Saves landfill space - E-waste is a growing waste stream. By recycling these items, landfill space is conserved.

## **Dos & Don'ts**

### **Do's:**

- Always look for information on the catalogue with your product for end-of-life equipment handling.
- Ensure that only Authorized Recyclers repair and handle your electronic products.
- Always call our E-waste Authorized Collection Centres/points to dispose products that have reached end-of life.
- Always drop your used electronic products, batteries or any accessories when they reach the end of their life at your nearest Authorized E-Waste Collection Centres/Points.
- Always disconnect the battery from product, and ensure any glass surface is protected against breakage.

### **Don'ts:**

- Do not dismantle your electronic Products on your own
- Do not throw electronics in bins having "Do not Dispose" sign.
- Do not give e-waste to informal (Kabbadi) and unorganized sectors like Local Scrap Dealer/ Rag Pickers.
- Do not dispose your product in garbage bins along with municipal waste that ultimately reaches landfills.

# E-WASTE RECYCLING & COLLECTION MECHANISM FOR CONSUMER

As per the E-waste Regulation under E-waste (Management) Rule, 2016 and **M/S REDSTER COMMERCE PRIVATE LIMITED** being a good corporate citizen understands the responsibility towards environment and thus following the mechanism for collection of e-waste and channelizing it for safe recycling:

## **How end consumer can reach us?**

If any of the End consumer willing to dispose or recycle their end of life product /e-waste can call or reach us at our Recycling Partner toll free number, **SWACH ENVIRO INDIA E-WASTE PVT. LTD.** representative would explain our customers about process of disposal and make them aware about nearest drop point available to drop the e-waste or we send our logistic team to pick the e-waste from the doorstep of customer and channelize the same to the Registered Recyclers

## **Take Back Scheme /collection Scheme**

Once any end consumer will contact us at The Toll free no. for handing Over the end of life product /e-waste for proper disposal, **SWACH ENVIRO INDIA E-WASTE PVT. LTD.** representative will Give information to end customer about any incentive or exchange offer that may be an offer, at that time, against their end of life product and encourage customers/end users to deposit any of their old absolute products (spare parts) and their accessories (irrespective of brand) and also propose to exchange the same with a promotional voucher or any other lucrative offers depending upon the remaining Life of the Product.

## **Reverse Logistic Support**

For reverse logistic **SWACH ENVIRO INDIA E-WASTE PVT. LTD.** Company has signed an agreement with **OM LOGISTICS LTD** services across India for the collection of end of life product/ e-waste. If any end consumer wishes to handover the end of life product/ e-waste from their doorstep, **SWACH ENVIRO INDIA E-WASTE PVT. LTD.** Will send logistic Team **OM LOGISTICS LTD** to collect the end of life product/ e-waste and channelize the same to Registered Recyclers Facility

## **E-waste Exchange Scheme:**

We will run e-waste exchange program where we will create mechanism to our end user to deposit any of their electronic products, we exchange the same by giving some discount.

## **Coupons:**

We can also offer coupons for our old customers and they can take benefit of the coupons.

This can be discount on specific amount or can be a gift to the customers.

## **New Product:**

After sales, we will regularly offer our customer about the new product's availability and offer our customer to exchange their old products.

## ***WHAT SHOULD I DO WITH MY ELECTRONIC DISCARDS?***

The mantra of "Reduce, Reuse, Recycle" applies here.

- Reduce your generation of e-waste through smart handling and good maintenance.
- Reuse still functioning electronic equipment by donating to us.
- Recycle those products that cannot be repaired. Customer may handover their end of life products to our nearest drop points for proper Recycling.

We look forward to your support in ensuring safe and efficient disposal of e-waste which is a shared responsibility between our valued consumers and us. We value your co-operation.

To know more about safe and secure recycling and proper disposal of end-of-life electrical and Electronic Products Customer can contact at our toll-free number at: Toll free No. **18003093444**

## **Designing better products**

In order to reduce e-waste, we will design or import electronics that are safer, and more durable, repairable and recyclable.

Most importantly, this means using less toxic materials and ROHS CERTIFIED PRODUCTS ONLY

Under

Extended producer responsibility authorization we take responsibilities for the management and disposal of products at the end of their lives

## ***What can I do to be part of the e waste solution?***

There are several ways that general practices can be mindful of the current situation, and begin to discard

Electronic waste in a responsible way.

It is no longer acceptable to leave electronic hardware on the nature

Strip for garbage collection.

Our recycling Partner SWACH ENVIRO INDIA E-WASTE PVT. LTD., can be contacted to collect various types of e-waste that need to be removed and recycled, OR drop off e-waste to nearest collection points.

To find e-waste recycling service locations near your general practice, visit the Recycler websites <http://swachenviroindia.com/>

## **OUR E-waste policy-----**

[**REDSTER COMMERCE PRIVATE LIMITED**] is committed to providing continuing, comprehensive and coordinated whole-person Healthcare to individuals and families in our community.

[**REDSTER COMMERCE PRIVATE LIMITED**] is committed to the protection of health and the environment and is determined to minimise any adverse impacts from its activities.

[**REDSTER COMMERCE PRIVATE LIMITED**] is committed to addressing the following issues.

### **A) Promote awareness**

We will inform and motivate all our staff and encourage them to play an active role in Commitment to its e-waste disposal/environmental policy.

### **B) Waste management**

We will continue to promote, develop and implement waste prevention, reduction, reuse and recycling

On site in a systematic and cost-effective manner. We will use appropriately regulated waste management

Contractors to ensure safe management of hazardous and non-hazardous waste sent offsite in accordance with best environmental practice.

## **There are strategies we can also follow to help reduce the amount of e-waste. They include:**

1) Be a good consumer. Do some research when you're ready to buy a new product. Make sure it's one that won't break easily or become damaged shortly after you purchase it. In other words, look for products likely to have a much longer lifespan so you won't need to replace it within a few years, or even months. It's known that this is a common practice in the electronics industry; to make products with shorter life spans so more money can be earned in the long run when they break or malfunction.

2) Reuse as often as possible. If you have parts and equipment that are still working, try repairing the electronic device before getting a new one. And if the device is beyond the point of being repaired, then recycle it.

3) Educate yourself on what gets put into your electronics. Knowledge is power. Doing some research about the raw materials being used to manufacture your mobile phone or laptop helps you understand how harmful those materials and toxins can be if they're tossed into a landfill. The more you educate yourself the more you can purchase items that won't be harmful to the environment.

4) Look for an environmentally friendly label. For example, see if the products you buy are labeled Energy Star, or have been certified by the Electronic Product Environmental Assessment Tool.

Consider limiting the number of electronics you own. If you don't really need an extra gadget, look for devices that have multiple functions.

5) Teach kids about e-waste. Children are our future, and it helps if we can instill within them at a young age a commit to e-waste recycling.

Recycle, recycle, recycle. No matter what you have, it's important to always dispose of your e-waste properly. That means recycling all of your used electronics, with the understanding that improperly disposing of e-waste is becoming more and more hazardous, particularly since the volume of e-waste has skyrocketed.

Understand security issues. All of your personal information remains stored on your electronic devices even if you delete it, so that's another reason not to throw it away.

We can manage the e-waste and forage for elements that can be reused, recycled or responsibly disposed off.

We can also boost

e-waste recycling by implementing companywide recycling programs, and set up designated bins for consumers to bring their e-waste to be recycled.

These programs encourage customers to return old or broken products to their source, where they can then be recycled, refurbished or stripped of usable materials.

# E-Waste Rules

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## SWACH ENVIRO INDIA E-WASTE PVT. LTD.



**SWACH ENVIRO INDIA E-WASTE PVT. LTD.** is here with one mission, save the environment from our e-waste so we can keep this dear planet habitable for our future generation. The more technological dependent we are becoming, the more we are producing **E-Waste**.



### E-Waste

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Not every **e-waste** need to be destructed either. Study shows that 63% of e-garbage's can safely be recycled and this way we can not only show our care to the environment but also can save significant amount of our budget. However, the same study shows that only 17% electronic recycling is done, with the situation being much worse in 3rd world countries including India. **SWACH ENVIRO INDIA E-WASTE PVT. LTD.** is determined to change this scenario. Our easy and inexpensive plans will help you get rid of all those machines, stacked up in your home or office.

### Toner Cartridge Recycling

Printer cartridge or toner is something which comprises almost 12% of total e-waste produced in the whole world. This is much bigger than any other component. This is why **SWACH ENVIRO INDIA E-WASTE PVT. LTD.** places special importance on **toner cartridge recycling**. Our dedicated division on toner cartridge allows you to save significant amount. Toner cartridges refilling can easily be done and thus not only we totally recycle and save up to 70% of your costs but it comes with no harm to the environment.

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## Data Destruction

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Whether you want to safeguard your personal information before selling the hard disk or you want to clean your PC of anything malicious, we can help you with it. Our data destruction is thoroughly certified which means we guarantee you privacy. After we destruct your data, it is completely gone, irreversibly deleted. No trace of the data can ever be found on the storage medium.



## Our Services

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- Recycling of **E-Waste**
- Recycling of **Toner Cartridge**
- **Refurbishing PC** for Rural Areas and NGO's
- **Onsite Hard Disk** Shredding/ Scraping
- **100% Data Destruction**
- **Data Wiping**







Toll Free No. **18003093444** for End Consumer reach:

**M/s SWACH ENVIRO INDIA E-WASTE PVT. LTD.** has signed an agreement with **OM LOGISTICS LTD** for reverse logistics for Channelization of E-waste to the facility.

**E-Waste material collection centre/point**

**Collection Facilities (Collection Point /Centres, Warehouse)**

S.No.	State	City	Name of PRO/ Service Provider	Address	Name of contact person	Contact No./ Mobile No./ Landline No.	No./Toll Free No. No./
1	Andhra Pradesh	Hyderabad	Swach Enviro E-waste India Pvt. Ltd.	PLOT NO. 31 BLOCK-E., Behind Axis Bank Samshabad R.R. DISTT PIN No 501218	MR. SANDEEP KUMAR BIJARNIA	9100211137	1800-309-3444
2	Assam	Guwahati	Swach Enviro E-waste India Pvt. Ltd.	N.H 37 , Garalia , near National games Stadium , Beltola , Guwahati - 781034 , Assam	MR SURENDE R	7086049105	1800-309-3444
3	BENGAL	Central(FT L)	Swach Enviro E-waste India Pvt. Ltd.	P-1 , New C.I.T. P-46 Extn.Near Brace Bridge Railway Station,Hide Road, , Kolkata - 700088	MR AJIT SINGH	8017307286 Telephone: 033-24391495	1800-309-3444
4	BIHAR	Patna	Swach Enviro E-waste India Pvt. Ltd.	D-46 , Near Gate No -1 Zero Mile Trans port Nagar , Patana , Bihar	MR. SANJEEV	7763801969	1800-309-3444
5	CHHATTIS GARH	Raigarh	Swach Enviro E-waste India Pvt. Ltd.	KHASRA NO.24 VILLAGE TATIBAND TEHSIL RAIPUR ,DISST. RAIPUR RAIPUR (C.G.) 492099	MR. NEERAJ THAKUR	8370005257	1800-309-3444
6	Delhi	DELHI 21 NO	Swach Enviro E-waste India Pvt. Ltd.	21 RING ROAD , TRANSPORT CENTRE (NEAR PUNBJABI BAGH FLY OVER) NEW DELHI-110035	MR. SUSHIL KUMAR	9268568539 Telephone: 011-45970511/ 12	1800-309-3444
7	Gujarat	VADODAR A	Swach Enviro E-waste India Pvt.	C-1 TO 12, MARUTI ESTATE, NR. HALOL HIGHWAY TOLL NAKA, GOLDEN CHOUKADI,	MR.SURE NDER SINGH	9714500566	1800-309-3444

			Ltd.	VADODARA.(GUJ.) - 390022			
8	Haryana	AMBALA	Swach Enviro E-waste India Pvt. Ltd.	N.H.1, OPP.- MIRCHI RESTORENTNEAR KAUSHAL FILLING STATIONSAMBALKHI ROAD, MOHRI , AMBALA (HARYANA) 136135	MR.VINOD	8397970439	1800-309-3444
9	Himanchal Pradesh	Baddi	Swach Enviro E-waste India Pvt. Ltd.	KHASRA NO. 652/2.0, NEAR RADHA SWAMI SATSANG BHAWANSAI ROAD TEH .BADDI DISTT. SOLAN (HP) 173205	MR. PAWAN KUMAR	7832940021 & 7832940028	1800-309-3444
10	Jharkhand	RANCHI	Swach Enviro E-waste India Pvt. Ltd.	C/O VINAIKA CAMPUS LALI RAJA ULHATU ROAD SIDROUL ON TATA ROAD RANCHI-834010	MR.RAKE SH	7091598665	1800-309-3444
11	Karnataka	BOMMANS ANDRA	Swach Enviro E-waste India Pvt. Ltd.	SLN AUTOYARD NO. 7/3 1ST CROSS BOMMANSANDRA,INDU STRIAL AREA OPPOSIT KANORYA PLASTIC PVT. LTD. BOMMANSANDRA-560100	MR.RAJ KUMAR CHAUBEY	8050070247	1800-309-3444
12	Kerala	TRIVANDRUM	Swach Enviro E-waste India Pvt. Ltd.	KALLUVETTANKUZH, VIZHINJAM-(PO), NEAR CHRIST NAGAR COLLEGE KOVALAM, TRIVENDRUM, KERALA-695521	MR. SHAILESH TIWARI	7034025580	1800-309-3444
13	Maharashtra	BHIWANDI	Swach Enviro E-waste India Pvt. Ltd.	SONALE VILLAGE, MUMBAI - NASIK HIGHWAY, OPP. PRESIDENCY SCHOOL, TAL. BHIWANDI, DIST. THANE - 421302	MR. GOVIND SINGH	9594966655	1800-309-3444
14	Madhya Pradesh	Bhopal	Swach Enviro E-waste India Pvt. Ltd.	C/O SUBHAM WARE HOUSE KATARA HILL / NEW BY PASS 11 MILL TOLLE STATE - MADHYA PARDESH 462021	MR.GHAN SHYAM RAI	9644401084	1800-309-3444
15	ORRISA	Bhubaneswar	Swach Enviro E-waste India Pvt. Ltd.	PLOT NO - 573,574 SAMEIGADIA,CHAKEISA HANI P.O-RASULGARH BHUBNESWARPIN CODE - 751010	SHIVA PRASAG SAEANGI	8500311580	1800-309-3444
16	Punjab	Amritsar	Swach Enviro E-waste India Pvt. Ltd.	SULTANBINT ROAD NEAR AJAY PALACE DUBURAJI AMRITSAR PIN CODE - 143001	MR. SUNIL THAKUR	8558899519	1800-309-3444
17	Rajasthan	JAIPUR	Swach Enviro E-waste India Pvt. Ltd.	NEAR DPS SCHOOL N.H. 8 AJMER ROAD BANKROTA JAIPUR 302026	MR. SANDEEP	9649999015	1800-309-3444
18	Tamilnadu	TIRUNELVELI	Swach Enviro E-waste India Pvt. Ltd.	PLOT NO- 163C ,CHIDAMBARA NAGAR, SHANKAR NAGAR, TIRUNELVELI-627357( T.N)	MR. SURENDE R KUMAR POONIA	8939877540	1800-309-3444
19	Uttrakhand	Dehradun	Swach Enviro	A-61,TRANSPORT NAGARSAHARANPUR	MR. SHANKAR	8392921855	1800-309-3444

			<b>E-waste India Pvt. Ltd.</b>	<b>ROADDEHRADUN NEAR ISBT STATE - UTTARAKHAND</b>	<b>POONIA</b>		
<b>20</b>	<b>UTTAR PRADESH</b>	<b>Agra</b>	<b>Swach Enviro E-waste India Pvt. Ltd.</b>	<b>A-13/6, SITE-III, MEERUT ROAD INDUSTRIAL AREANEAR UTTAM TOYOTA SHOWROOM &amp; FORD SERVICE CENTEROPP. CLOUD- 9 MARRIGE HOME, GHAZIABAD PIN CODE- 201001</b>	<b>MR. CHANDRA SHEKHAR SHARMA</b>	<b>9213097162</b>	<b>1800-309-3444</b>
<b>21</b>	<b>GOA</b>	<b>GOA</b>	<b>Swach Enviro E-waste India Pvt. Ltd.</b>	<b>PLOT NO.S141,PHASE IIB, NEAR HOTEL RAVI CAFE, NEAR LOKMAT PRESS, VERNA, GOA 403722</b>	<b>RAKESH</b>	<b>9922444062</b>	<b>1800-309-3444</b>
<b>22</b>	<b>TRUPURA</b>	<b>AGARTALA</b>	<b>Swach Enviro E-waste India Pvt. Ltd.</b>	<b>SURYA ROAD AGRTALA , NEAR DEVEN ROADWAYS PIN-799001,TRIPURA</b>	<b>MR. AKSHYA KUMAR</b>	<b>7086045046</b>	<b>1800-309-3444</b>